

**MAIL STOP RCE**

PATENT

Docket No.: INS-31875(1)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants : HIRSCH, Alan R.  
Serial No. : 10/690,791  
Filing Date : October 22, 2003  
Examiner : FLOOD, Michele C.  
Group Art Unit: 1655  
For : Method of Altering Weight Perception  
Confirmation No.: 5622

**CERTIFICATION OF SUBMISSION**

I hereby certify that, on the date shown below, this correspondence is being transmitted via the Patent Electronic Filing System (EFS) addressed to Examiner FLOOD at the U.S. Patent and Trademark Office.

Date: June 29, 2011 John B. Permatie

**MAIL STOP RCE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE**

Sir:

Applicant requests consideration of the pending claims in the above-identified patent application based on the remarks herein.

**Amendments to the Claims** are reflected in the listing of the claims, which begins on page 2 of this paper.

**Remarks** begin on page 5 of this paper.